Master of Business Administration

The MBA program provides in-depth technical education in specialized fields and addresses issues of management in different cultural contexts and ethical aspects of decision making. This program prepares graduates for leadership positions in for-profit and nonprofit organizations.

The two-year MBA program pays particular attention to cultural diversity within an organization as well as worldwide cultural differences, teaching students how to effectively and responsibly manage such differences. Students are educated in a friendly and caring learning community with small, interactive classes. Students acquire knowledge and skills while developing attitudes and values appropriate for leading and serving in a global society. The program builds on the university's strengths in cross- cultural studies and community service based on Buddhist values of excellence, self-cultivation, and responsibility. Every student receives workplace experience through a hands-on internship.

The curriculum emphasizes

- Cultural differences as reflected in management or problem-solving styles
- Hands-on experience correlated to theoretical knowledge
- Business ethics including cause-effect analysis and responsibility toward self and society

MBA students meet with a program advisor during their first semester to discuss their personal goals and aspirations. Based on this self-exploration, students have the option of declaring a concentration in one of five areas: Computer Information Systems, Data Analytics, Finance, International Business, and Nonprofit Organization Management. A concentration is not required.

The MBA program is designed for completion in two years of full-time study. Students who study during summer sessions may graduate sooner. Students who attend part-time can expect to take more than two years to graduate.

Students admitted to the MBA program may be required to complete program-specific undergraduate coursework to ensure that they have a solid academic foundation for success in graduate business coursework.

Program Learning Outcomes

Students who graduate with a MBA in Business Administration will be able to:

- Define and use advanced concepts and theories related to business practices and management decision making.
- Apply advanced business skills in order to identify, analyze, and solve complex business and management problems.
- Analyze and explain how awareness and knowledge of individual and cultural diversity can impact and inform business practices and management decision making.
- Evaluate the role and impact of globalization and global perspectives within business practices and management decision making.
- Advocate for the synthesis of social, professional, and ethical responsibility within business practices and management decision making.
- Evaluate the effectiveness of real-world applications of advanced concepts, theories, and practices related to their chosen concentration.

Program Requirements

Course Requirements	Required Units
Business Core	21
Elective/Concentration	15
Capstone	3
Internship	1
Total	**40**
As Required	
Program Prerequisites	0 to 15

Program Prerequisites: 0 to 15 units

Program prerequisites create a foundation for the study of business at the graduate level. Students who did not complete equivalent coursework during their previous education may be required to complete up to 15 units of prerequisite coursework in addition to the 40 units required for graduation. All required prerequisites must be passed with a minimum grade of C. Students who do not earn a C or higher in a prerequisite course may repeat that course one time only to achieve a passing grade. Program prerequisites are not applicable to graduation.

Course	Units
BUS 200 Business Law	3
BUS 201 Principles of Microeconomics or BUS 202 Principles of Macroeconomics	3
BUS 210 Introduction to Financial Accounting	3
BUS 303 Business Statistics	3
BUS 306 Business Communications	3

Business Core: 21 units required

Students complete seven core courses to develop analytical and problem-solving skills for application in areas closely related to business. Core courses must be passed with a minimum grade of C for application to graduation and prerequisite requirements. Students who do not earn a C or higher in a core course may repeat that course one time only to achieve a passing grade.

Course	Units
MBA 507 Managerial Economics	3
MBA 513 Managerial Accounting	3
MBA 515 Corporate Finance	3
MBA 530 Marketing	3
MBA 540 Management Information Systems	3
MBA 588 Business Philosophy & Ethics	3
MBA 504 Management or MBA 520 Organization & Management	3

Concentration/Elective Requirements: 15 units required

No Concentration Declared: Students work with their program advisor to create a course of study relevant to their professional and life goals by selecting five MBA courses (15 units) across all concentrations.

Concentration Declared: Students have the option of declaring a concentration in one of the five areas listed below. Students who declare a concentration complete the following requirements:

Concentration (12 units): Students complete at least four courses (12 units) from their declared concentration, including one concentration core and three concentration selections.

Elective (3 units): Students select one MBA course (3 units) from the concentration, other concentrations, or other courses not applied to another requirement.

Dual Concentration: With the department chair's approval, students may declare a concurrent concentration in a second area of study. An additional 12 units, including the concentration core and three concentration electives not applied to any other requirement, must be completed.

Computer Information Systems

Course	Units
Concetration Core (3 units): Course Required	
MBA 572 Data Structure & Database Management	3
Concentration Selections (9 units): Select three courses	
MBA 502 Business Programing	3
MBA 571 Systems Design, Analysis, & Implementation	3
MBA 573 Decision Support Systems	3
MBA 574 Cyber Security	3
MBA 575 Data Communications & Networking	3
MBA 578 Computer Security, Controls, & Ethics	3
MBA 581 E-Business	3

Data Analytics Concentration

Course	Units
Concetration Core (3 units): Course Required	
MBA 521 Business Analytics	3
Concentration Selections (9 units): Select three courses	
MBA 502 Business Programing	3
MBA 510 Predictive Analytics	3
MBA 523 Advanced Analytics	3
MBA 524 Data Science	3
MBA 572 Data Structure & Database Management	3
MBA 573 Decision Support Systems	3
MBA 574 Cyber Security	3

Finance Concentration

Course	Units
Concetration Core (3 units): Course Required	
MBA 517 Investment & Portfolio Management	3
Concentration Selections (9 units): Select three courses	
MBA 516 International Finance	3
MBA 518 Cost Analysis & Budgeting	3
MBA 526 Risk Management & Insurance	3
MBA 543 Real Estate Finance & Investment	3
MBA 545 Advanced Financial Statements Analysis & Valuations	3
MBA 547 Technical & Fundamental Analysis of Financial Securities	3
MBA 548 Financial Security Trade & Analysis	3
MBA 583 Financial Institutions & Markets	3
MBA 584 Financial Derivatives	3

International Business Concentration

Course	Units
Concetration Core (3 units): Course Required	
MBA 550 International Business	3
Concentration Selections (9 units): Select three courses	
MBA 516 International Finance	3
MBA 533 International Marketing	3
MBA 551 Importing & Exporting	3
MBA 552 International Business Law	3
MBA 556 Global Economy	3
MBA 558 Seminar on Doing Business in Asia	3
MBA 559 Seminar on Doing Business in the US	3

Nonprofit Organization Management Concentration

Course	Units
Concetration Core (3 units): Course Required	
MBA 560 Managing Nonprofit Organizations	3
Concentration Selections (9 units): Select three courses	
MBA 527 Human Resources Management	3
MBA 528 Seminar on Organizational Change	3
MBA 529 Seminar on Leadership	3
MBA 557 Social Entrepreneurship	3
MBA 559 Seminar on Doing Business in the US	3
MBA 561 Comparative Studies of Nonprofit Organizations	3
MBA 562 Financial Development for Nonprofit Organizations	3

Internship: 1 unit required

All students complete a one-unit internship. Internships must be approved by the chair before the internship begins.

Course	Prerequisite(s)	Units
MBA 590 Internship	All core courses & department chair approval	1

Capstone: 3 units required

The MBA program culminates in the capstone course, commonly completed in a student's final term.

Course	Prerequisite(s)	Units
MBA 580 Capstone: Strategic Management	All core courses & department chair approval	1

Graduation Requirements

Students must complete 40 units as designated above with a cumulative GPA of 3.0 or higher, including 39 units of coursework and a 1-unit internship. Students are required to complete their final 6 units in attendance at UWest, and any approved transfer work must be completed prior to the last day of the student's last term in attendance at UWest.

Courses applied to a previous UWest degree or certificate are not applicable. Credits earned for program prerequisites and WEXP 599 Advanced Work Experience are not applicable to graduation.

Substitutions: With department chair approval, students may be allowed to substitute up to 6 units of 400-level undergraduate coursework taken at UWest for equivalent MBA courses.

Transfer Credit: No more than 6 units may be fulfilled through the transfer of graduate credit for courses completed prior to enrolling at UWest. Once enrolled, students are expected to complete all remaining coursework at UWest. Exceptions allowing a transfer of prerequisite or graduate credit after beginning the program must be approved in advance by the department chair, and students must demonstrate cause.

A minimum grade of B (3.0) is required for the transfer of graduate credit and a minimum grade of C (2.0) for undergraduate courses transferred to satisfy prerequisite requirements.