# Professional Master of Business Administration

The Professional Master of Business Administration (ProMBA) degree program at UWest is designed for business professionals, executives, and owners with three or more years of managerial or professional experience. Students expand their knowledge and skills and enhance their problem-solving and strategic thinking abilities to advance their professional careers, successfully start their own businesses, or maximize the success of existing business ventures.

The Professional MBA is flexible and fast. Flexible schedules provide the convenience that working professionals need to take the next step to a more fulfilling future. Students can complete the program in as little as one year by attending consecutive fall, spring, and summer semesters.

Students choose either distance or traditional enrollment when they apply. Students who select traditional enrollment complete the majority of their coursework on campus in combination with online and remote offerings. Students who select distance enrollment complete all courses through a blend of online and remote coursework.

International students who plan to live in the US while completing their ProMBA should be sure to select traditional enrollment, as distance enrollment does not meet F-1 visa status requirements.

## **Program Learning Outcomes**

Students who graduate with a ProMBA in Business Administration will be able to:

- Integrate advanced concepts, theories, and skills to identify, analyze, and solve complex business problems.
- Apply understanding of leadership roles and strategies to real-world business and management scenarios.
- Analyze and explain how awareness and knowledge of individual and cultural diversity can impact and inform business practices and management decision making.
- Evaluate the role and impact of globalization and global perspectives within business practices and management decision making.
- Advocate for the synthesis of social, professional, and ethical responsibility within business practices and management decision making.

### **Program Requirements**

Course Requireme	nts	Required Units
Business Core	7 courses	21
Professional Core	2 courses	6
Elective	1 course	3
Capstone	1 course	3
Total	11 coures	33
As Required		
Foundation Courses	0 to 9	

University of the West 2024-2025

Business Administration | 175

#### Foundation Courses: 0 to 9 units, as needed

These courses provide a foundation for graduate level study. Students who did not complete equivalent coursework during their undergraduate studies may be assigned up to three foundational courses. Courses should be completed in the first term of study. Foundation units are not applicable to graduation.

Course	Units
BUS 201 Microeconomics or BUS202 Macroeconomics	3
BUS 210 Introduction to Financial Accounting	3
BUS 303 Business Statistics	3

#### Business Core: 21 units required

Students complete seven core courses (21 units) to develop analytical and problem-solving skills needed for all business professionals.

Course	Units
MBA 507 Managerial Economics	3
MBA 513 Managerial Accounting	3
MBA 515 Corporate Finance	3
MBA 530 Marketing	3
MBA 540 Management Information Systems	3
MBA 588 Business Philosophy & Ethics	3
MBA 504 Management or MBA 520 Organization & Management	3

#### Professional Core: 6 units required

Students complete two courses to hone leadership skills and deepen understanding of global issues and challenges common in today's business world.

Course	Units
MBA 529 Seminar on Leadership	3
MBA 550 International Business	3

#### Capstone: 3 units required

Students generally complete the capstone requirement during their final term.

Course	Units
MBA 580 Strategic Management	3

176 | Business Administration University of the West 2024-2025

#### Elective Requirement: 3 units required

Students select one additional MBA course relevant to their specific goals and interests.

## **Graduation Requirements**

Students complete 33 units as specified with a cumulative GPA of 3.0 or higher. Units earned in foundation courses applied to previous UWest degrees or certificates may not be applied to ProMBA graduation requirements.

Students are required to complete their final 6 units in attendance at UWest and any approved transfer work must be completed prior the last day of the student's last term in attendance at UWest.

**Minimum Grade Requirement:** Each course must be passed with a minimum grade of C (2.0). Students who do not earn a C or higher may repeat the course one time only to achieve a passing grade.

**Substitutions:** With departmental approval, students may be allowed to complete up to 6 units of 400-level undergraduate coursework at UWest for equivalent MBA courses.

**Transfer Credit:** Up to 6 units may be fulfilled through the transfer of credit for graduate courses completed with a minimum grade of B (3.0) at accredited institutions prior to enrolling at UWest.

Once enrolled, students are expected to complete all remaining coursework at UWest, including foundation courses. Exceptions allowing the transfer of foundation courses after beginning the program must be approved in advance by the department chair, and students must demonstrate cause. A minimum grade of C (2.0) is required for undergraduate courses transferred to fulfill foundation requirements.

University of the West 2024-2025

Business Administration | 177